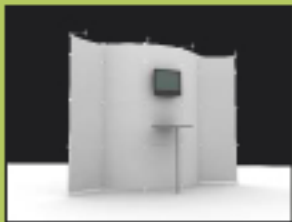


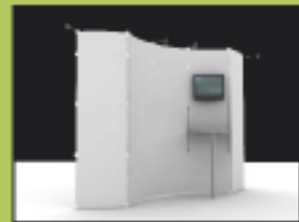
Make **5** displays from **1** investment!!



...OR IS IT 6 ?



...OR 7 ?



...OK, MAYBE 8!

 +  = the only limit is your imagination...



1 INVESTMENT MANY OPPORTUNITIES



INVEST IN 1 & GET 4, 5, 6, 7, 8.....FREE!

In today's market, you can't afford to buy new displays every time your needs change but in the competitive business world, you need to keep your image, products and services up to date.

With the revolutionary LITE system you can compete and control the budget!

REDUCE

No tools mean it's easy to construct! You will save time and labor cost when setting up your exhibit. Lite is lightweight saving on freight and drayage costs too!

REUSE

Lite's unique panel and node design means you can tailor your display to your needs, whatever they may be; today's 10 foot backwall becomes tomorrow's conference room and next week's lobby tower display.

In one ten foot exhibit you will get at least four other designs for free by simply rearranging your existing display!

RECYCLE

When images, messages or products change, simply remove the graphic skin and start over. No need to invest in new products, recycle your current exhibit!

By ReUsing, Reducing and Recycling you are being Green and helping to save our planet. See thatlitething.com for more details.