Outdoor Banners:
Zoom 5, Teardrop Shape

Total Graphic Area: 41.625"w X 143"h
Total Visual Area: 39.625"w X 141"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

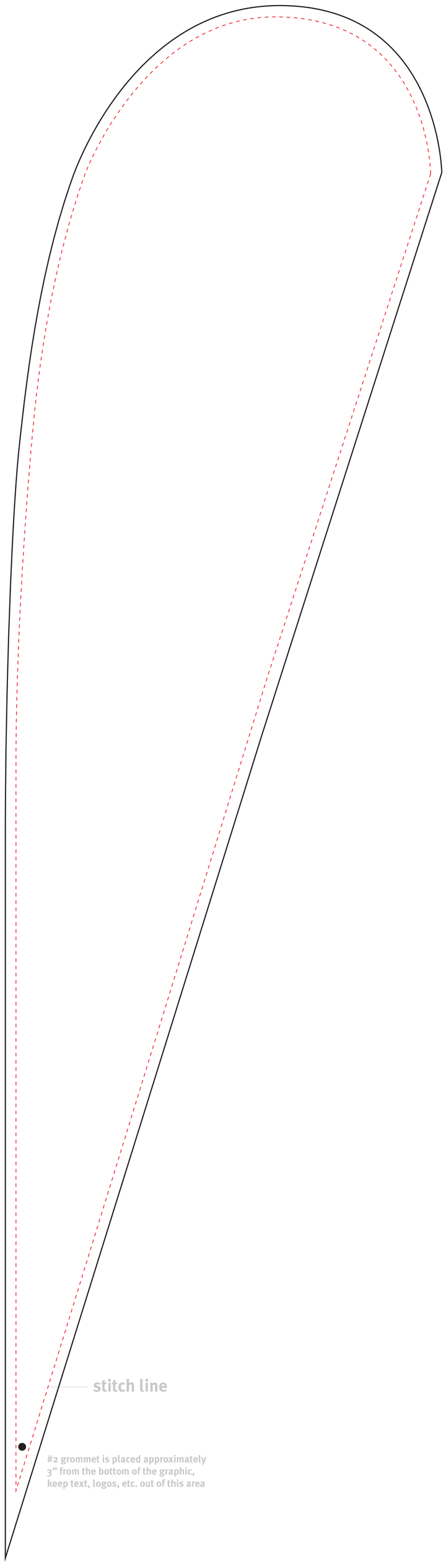
Graphic will be finished and attached to a black fabric pole pocket.

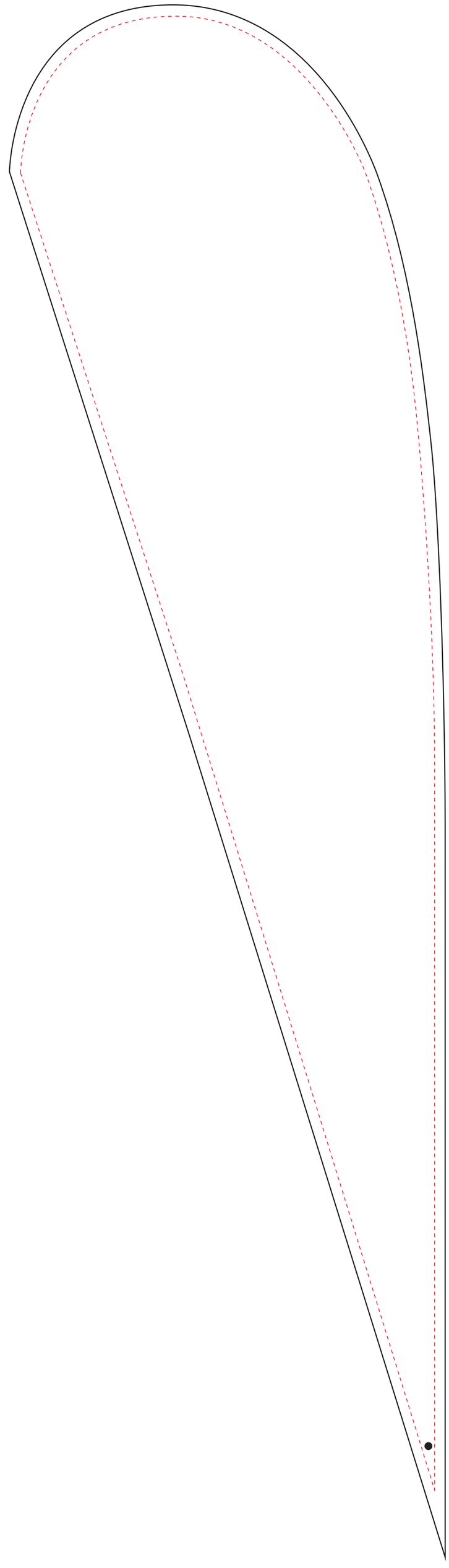
General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

39.625" width + extra 1" bleed

141" total height + extra 1" bleed





reverse layout for double sided zoom