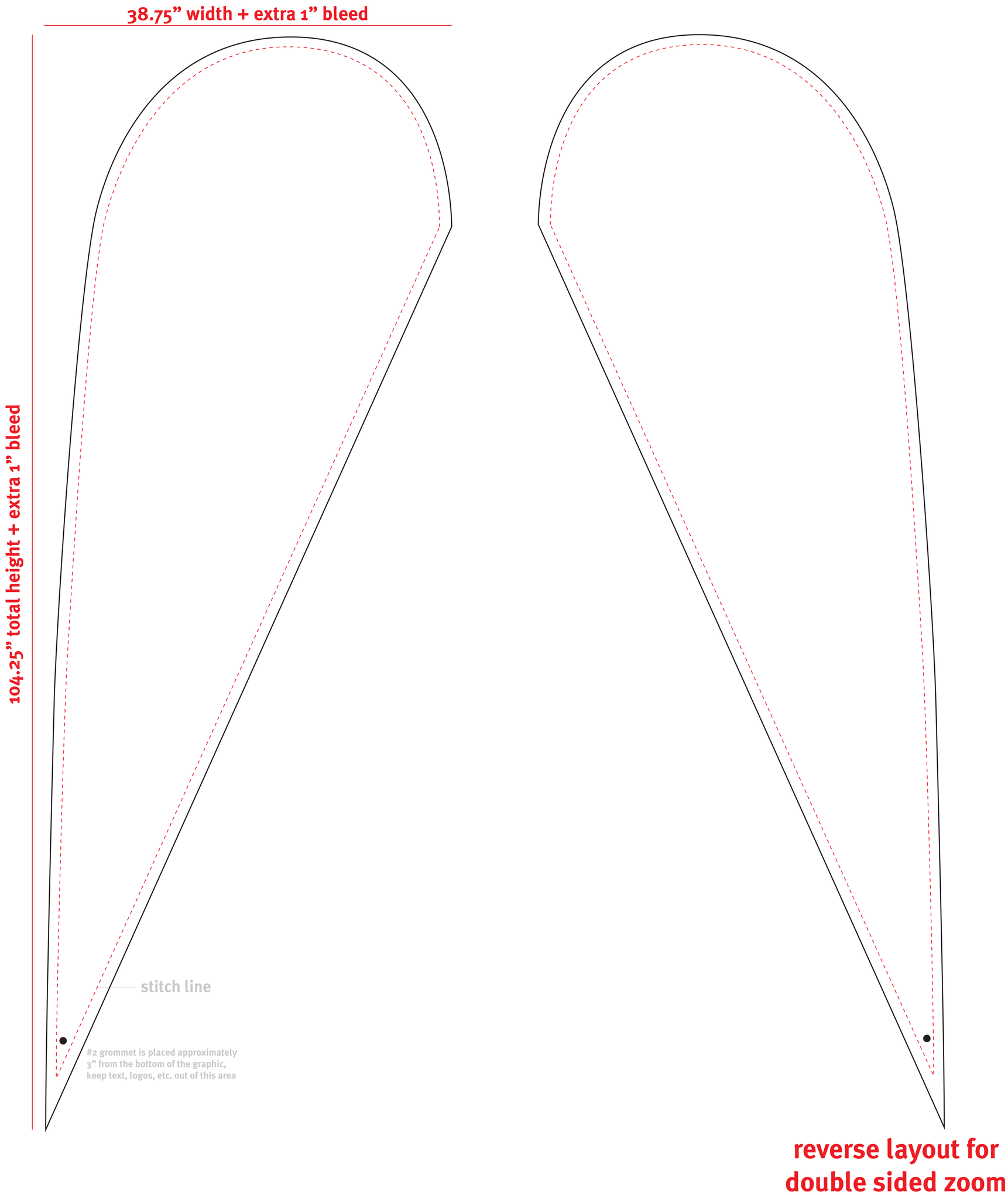
Outdoor Banners:
Zoom 4, Teardrop Shape

Total Graphic Area: 40.75"w X 106.25"h
Total Visual Area: 38.75"w X 104.25"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

Graphic will be finished and attached to a black fabric pole pocket.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines