## Outdoor Banners:
## Zoom 4, Straight Shape

Total Graphic Area: 30.625"w X 117.625"h
Total Visual Area: 28.625"w X 115.625"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

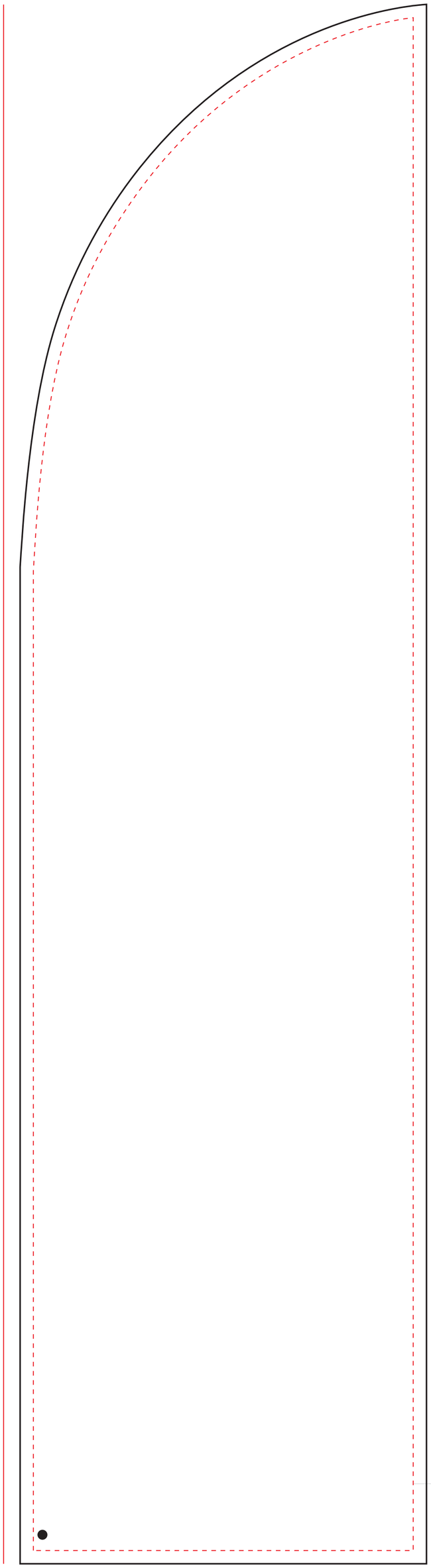
Graphic will be finished and attached to a black fabric pole pocket.

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

**28.625" width + extra 1" bleed**

**115.625" total height + extra 1" bleed**



stitch line

#2 grommet is placed approximately 1" from the bottom of the graphic, keep text, logos, etc. out of this area

**reverse layout for double sided zoom**