## Outdoor Banners:
## Zoom 3, Teardrop Shape

Total Graphic Area: 33.5"w X 82.75"h
Total Visual Area: 31.5"w X 80.75"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

Graphic will be finished and attached to a black fabric pole pocket.

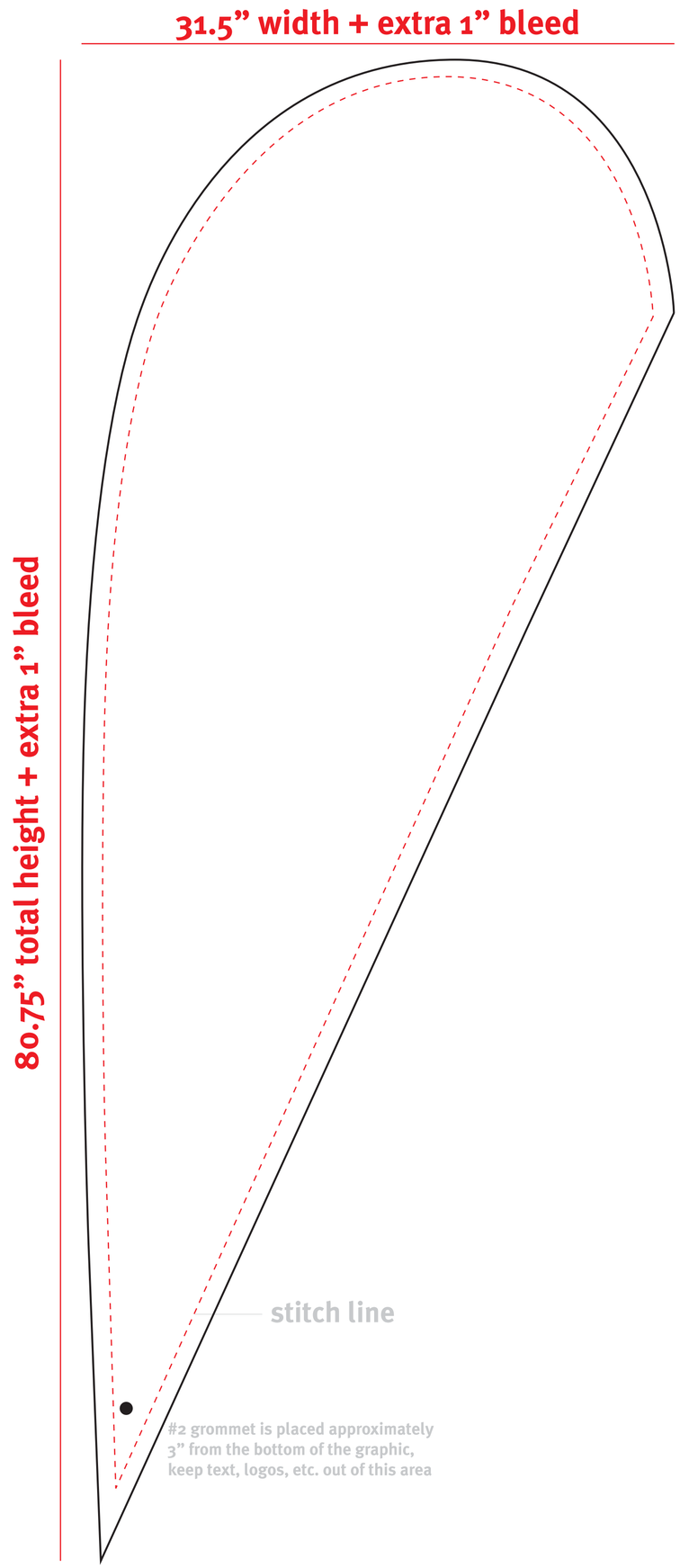
## General Art Guidelines:

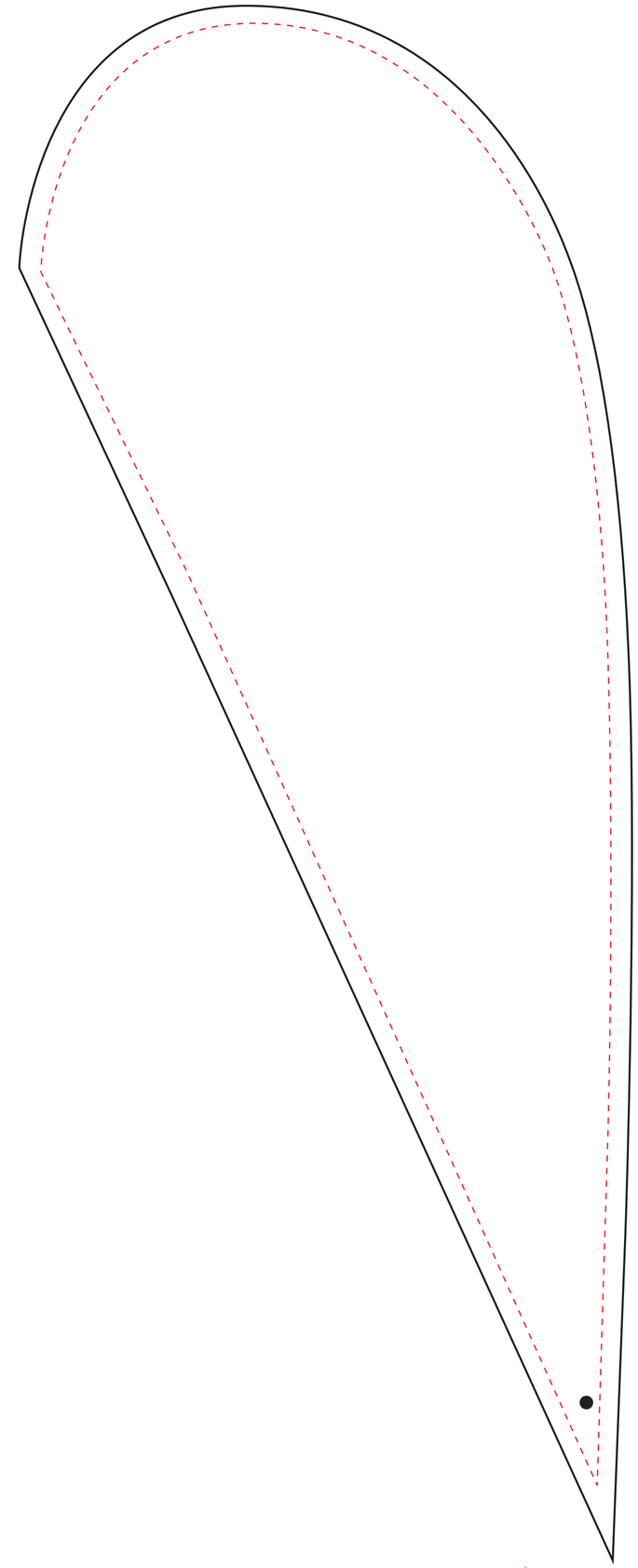
– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines



reverse layout for double sided zoom