Outdoor Banners:
Zoom 3, Feather Shape

Total Graphic Area: 26.75"w X 86.0625"h
Total Visual Area: 24.75"w X 84.0625"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

Graphic will be finished and attached to a black fabric pole pocket.

General Art Guidelines:

– CMYK Color

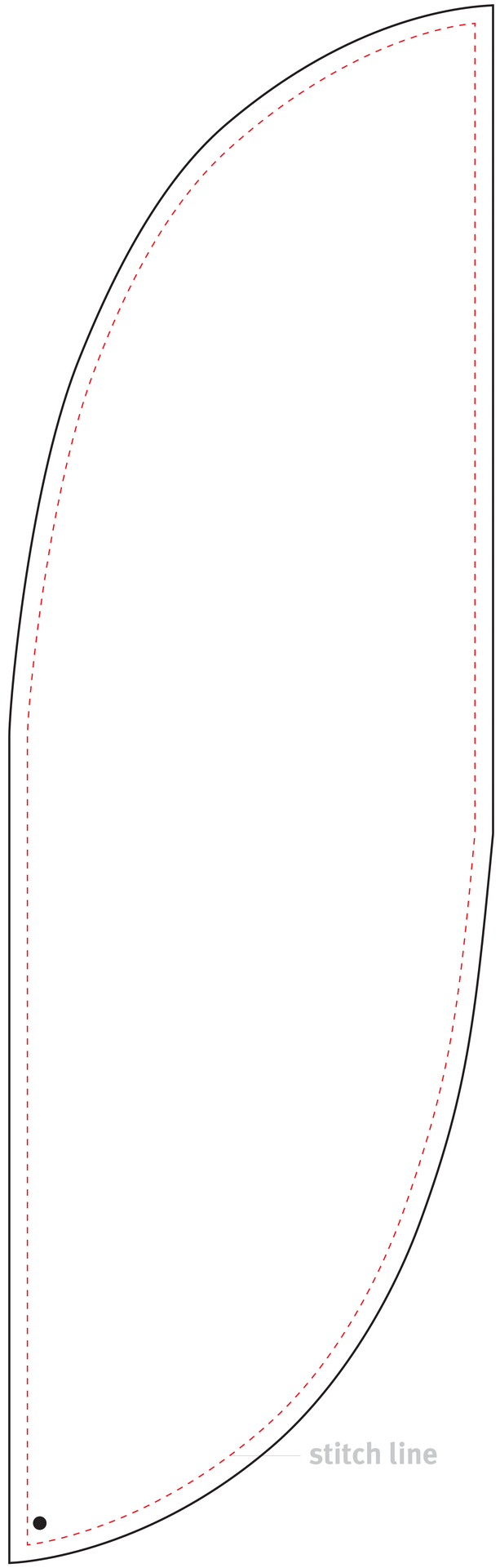
– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

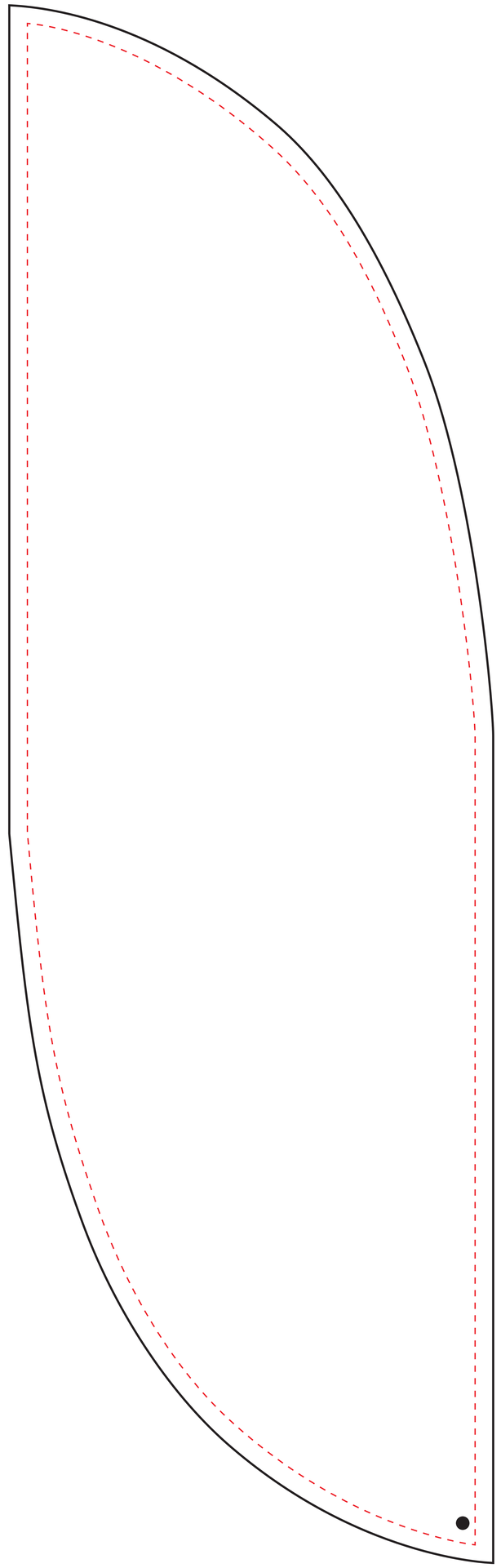
24.75" width + extra 1" bleed

84.0625" total height + extra 1" bleed



stitch line

#2 grommet is placed approximately 1" from the bottom of the graphic, keep text, logos, etc. out of this area



reverse layout for double sided zoom