Outdoor Displays:

Zoom Flex Outdoor Billboard - Double Sided

TEMPLATE @ 1/2 SIZE
(4) Prints to make (1) Single Sided Display

Front and Back Panel:
Total Graphic Area: 107”w X 86”h
Total Visual Area: 103”w x 82”h

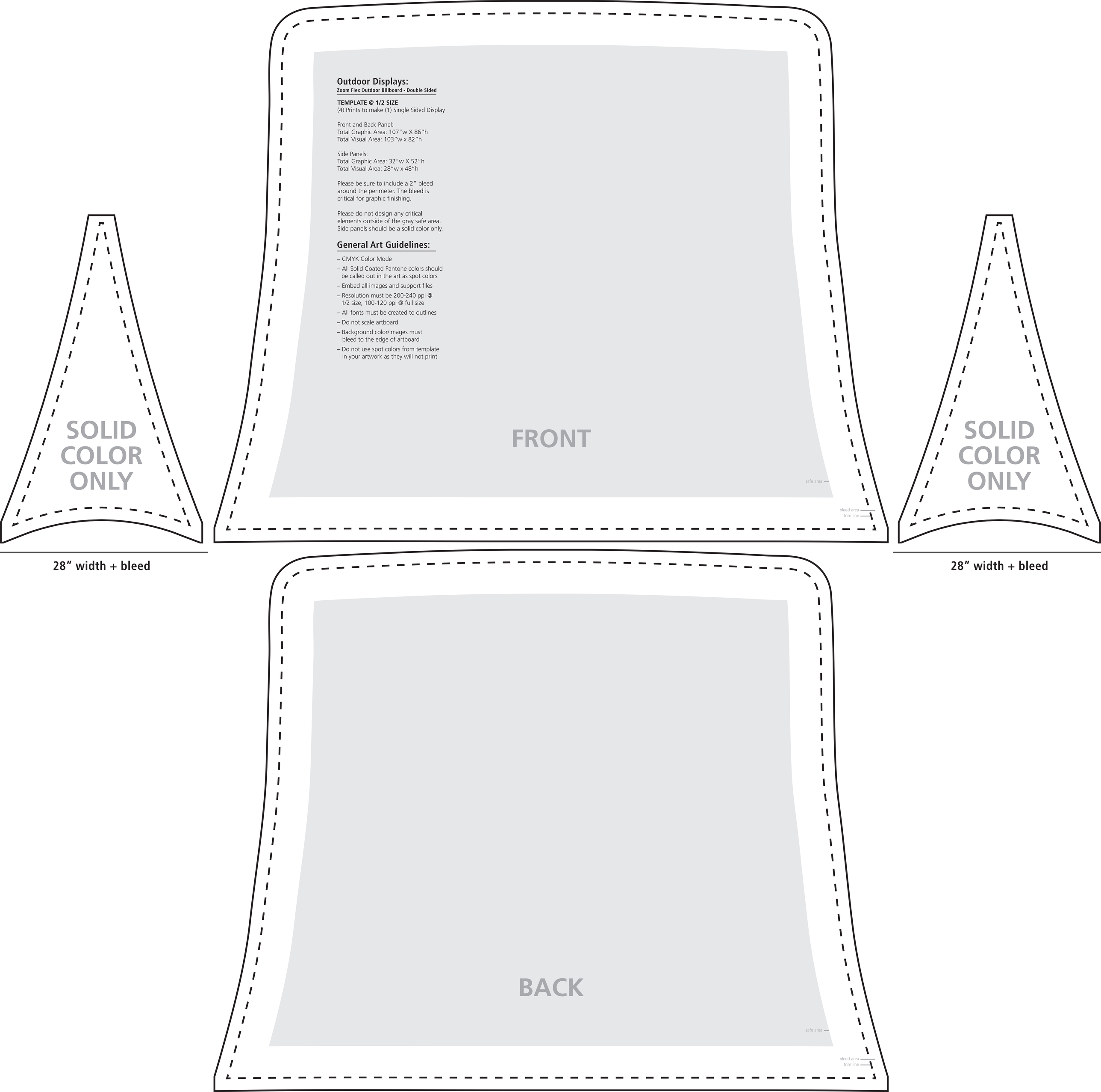
Side Panels:
Total Graphic Area: 32”w X 52”h
Total Visual Area: 28”w x 48”h

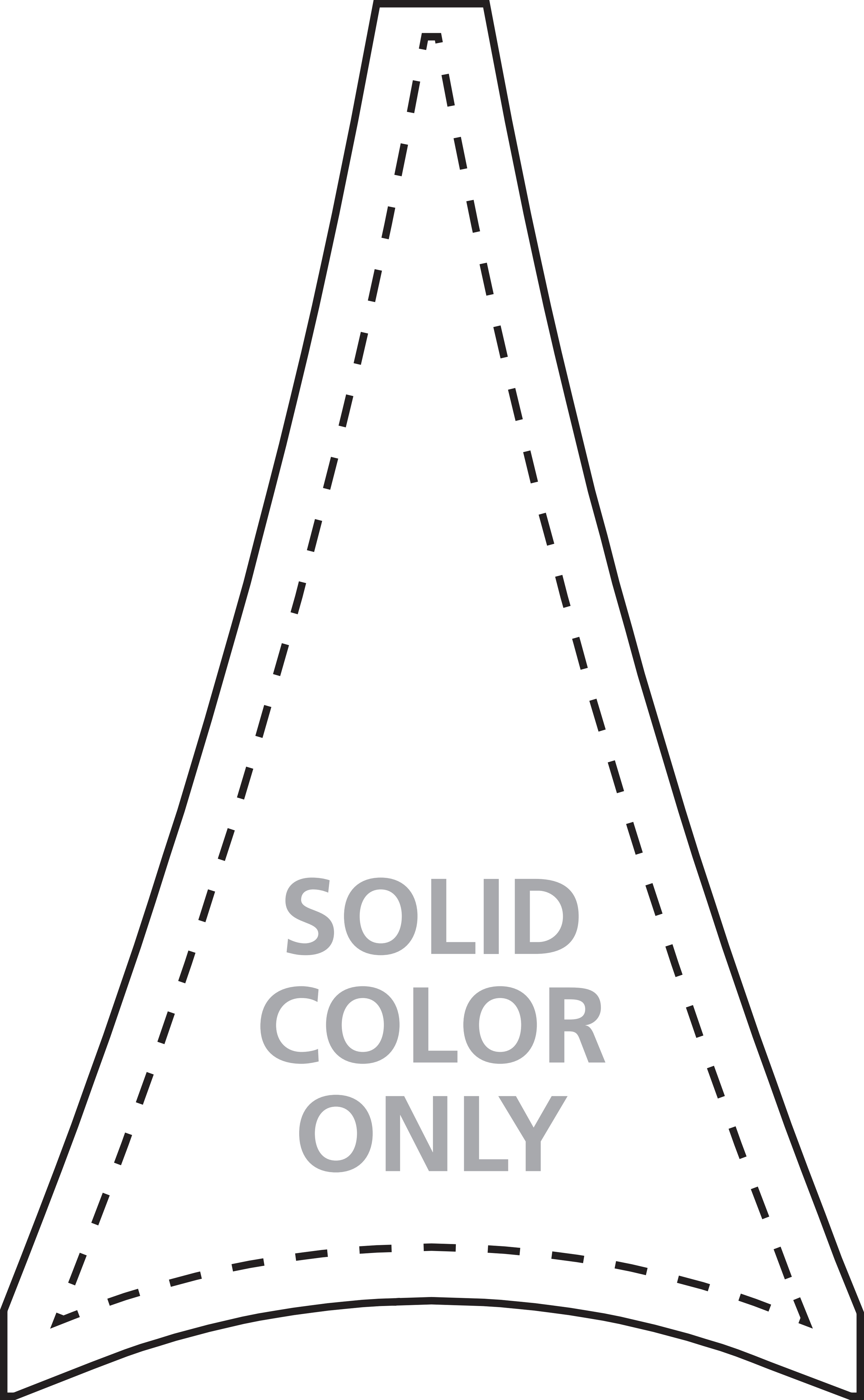
Please be sure to include a 2” bleed around the perimeter. The bleed is critical for graphic finishing.

Please do not design any critical elements outside of the gray safe area. Side panels should be a solid color only.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print




SOLID
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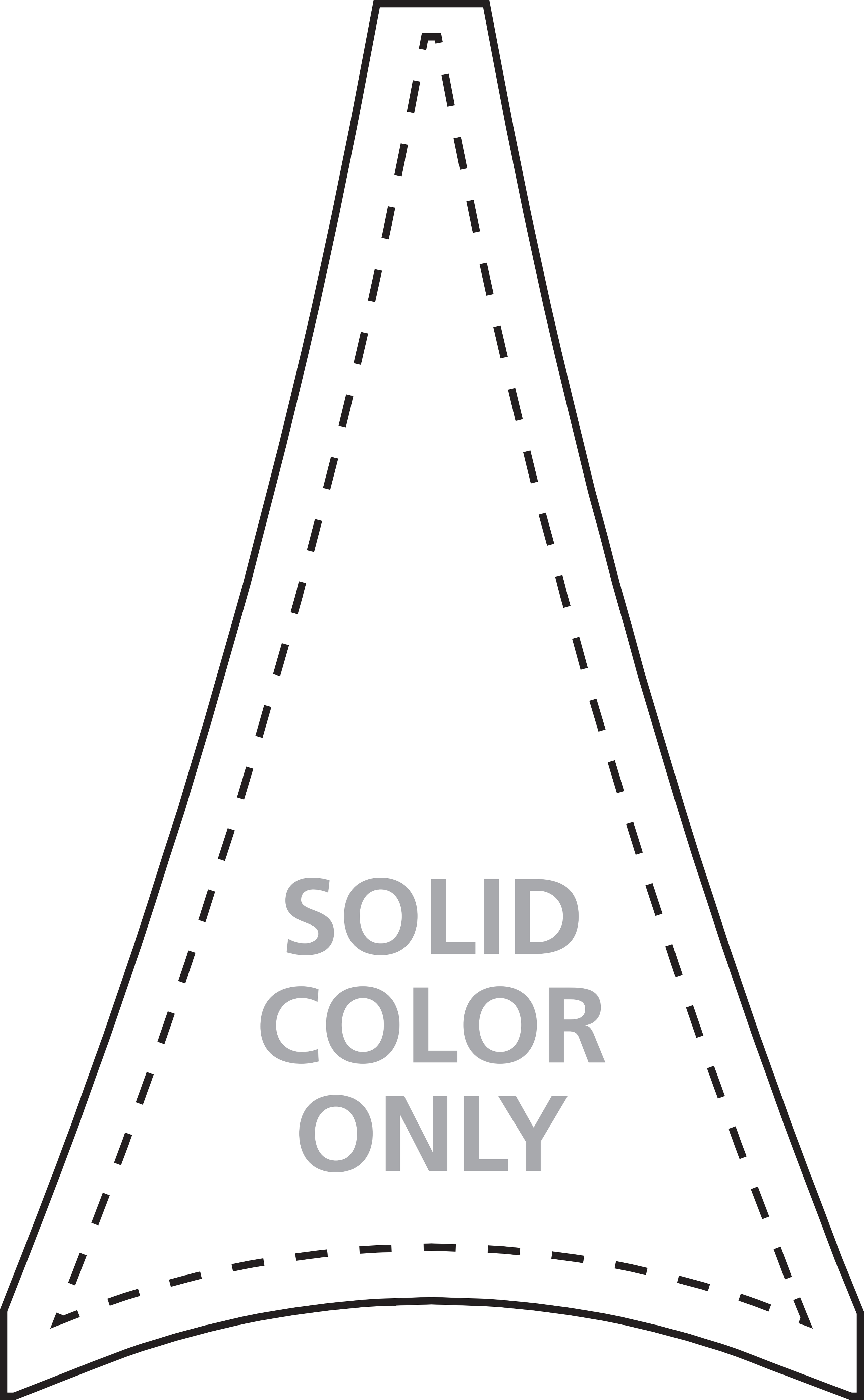
FRONT

safe area

bleed area
trim line


SOLID
COLOR
ONLY

BACK

safe area

bleed area

trim line