approx. 9.8″
between grommets

approx. 18.75″

Outdoor Banners:
Wind Dancer LT (Double Sided)

Short Graphic:
Total Graphic Area: 35.5″w X 66″h
Total Visual Area: 31.5″w X up to 58″h

Please be sure to keep all text, logos, critical design elements out of the grommet area
(see gray area on template)

Graphics printed on 4oz. Flag using the dye-sublimation printing process will need an extra 2″ bleed on left and right and 4″ bleed on top and bottom.

Double sided flag graphics will be printed on two pieces of flag and sewn together with an opaque liner.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

SHORT VERSION, FRONT

please keep type, logos, critical design elements off the gray area. This is where the grommets will be placed

approx. 9.8″
between grommets

approx. 18.75″

SHORT VERSION, BACK

please keep type, logos, critical design elements off the gray area. This is where the grommets will be placed

bleed area
trim line

approx. 9.8”
between grommets

Outdoor Banners:
Wind Dancer LT (Double Sided)

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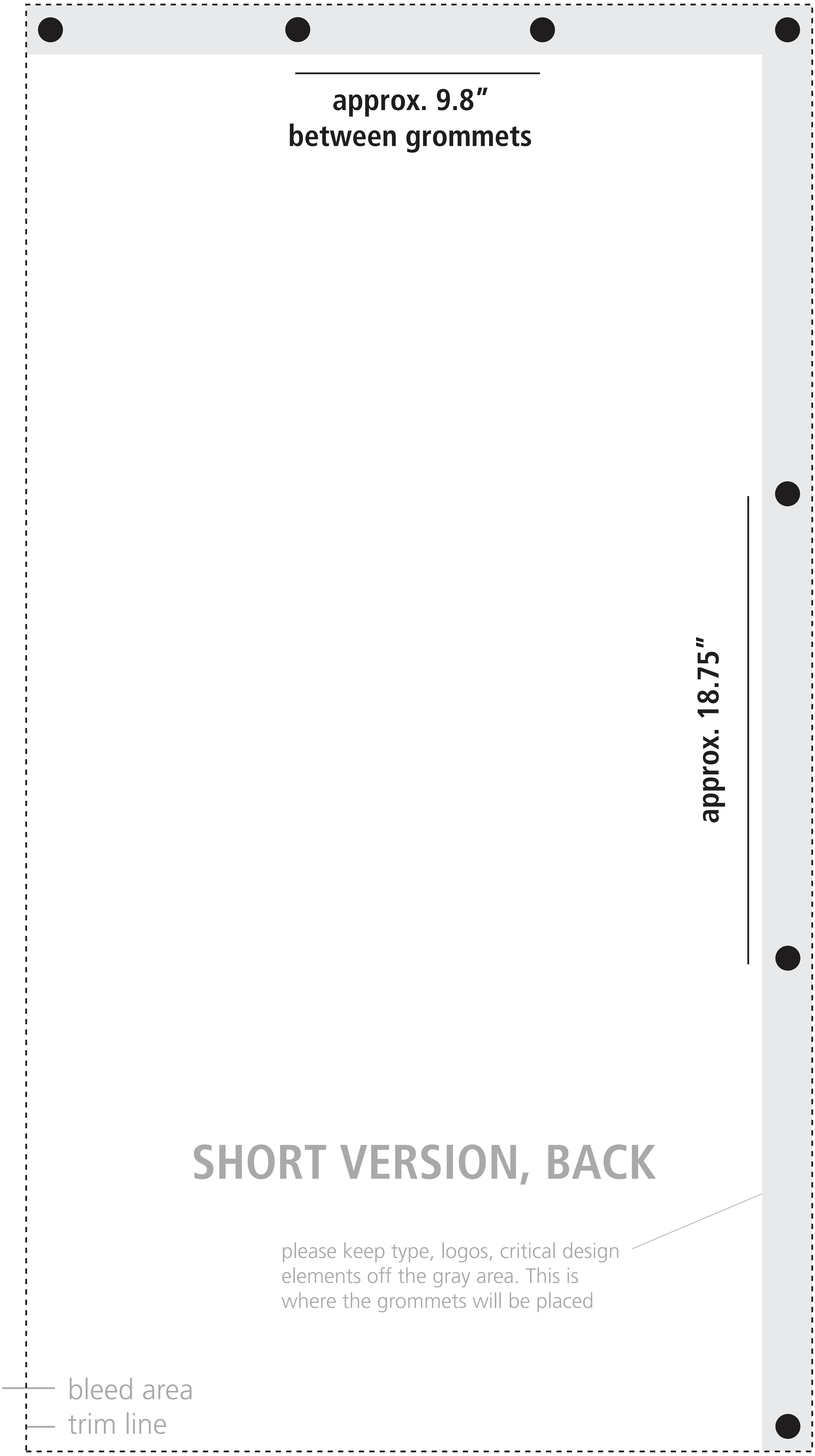
approx. 9.8”
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SHORT VERSION, BACK
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