

## Trappa Snap Frame: TRP2-4

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Total Graphic Area: 17" w X 21" h  
Trim Size: 16" w X 20" h

Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

### General Art Guidelines:

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- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area —  
trim line —  
safe area —