

Trappa Snap Frame: TRP2-11

Total Graphic Area: 12" w X 18" h
Trim Size: 11" w X 17" h

Please be sure to include the 1/2" bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within .5" of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———
trim line ———
safe area —