

Information Centers: Snapper Stand

Total graphic area: 18" w x 12" h

Total finished area: 17" w x 11" h

Total visual area: 16" w x 10" h

DO NOT design any critical elements (text, logos, etc.) within the gray areas on the template.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120ppi @ 100% size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area

trim line

safe area