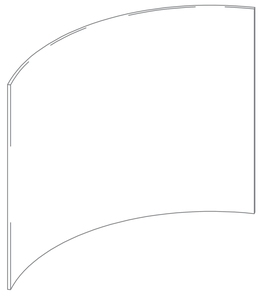
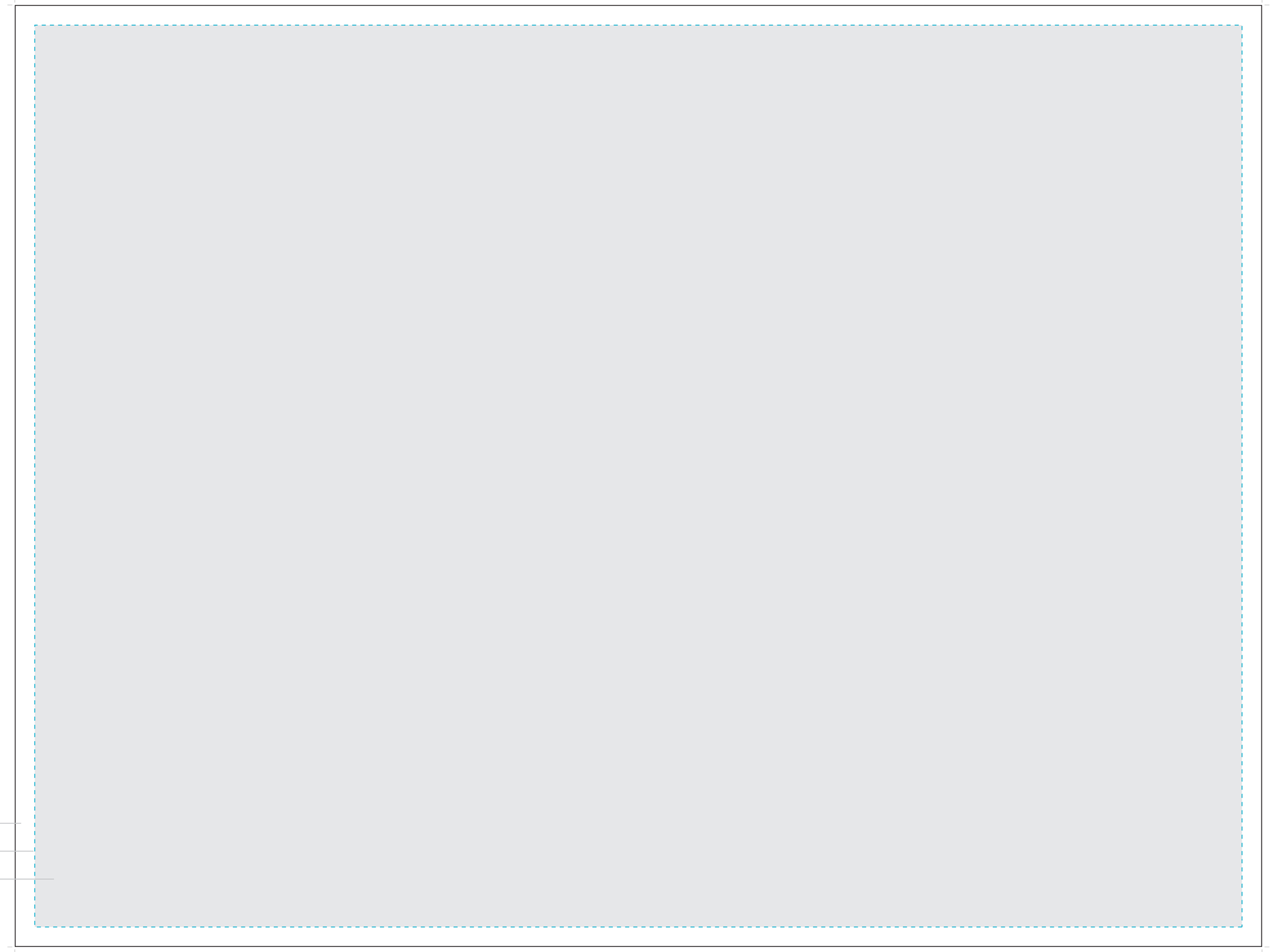
# formulate

HC1 and 2, Horizontal Curve Wall

Total Graphic Area: 127.125"w X 96"h
Total Visual Area: 123.125"w X 92"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). Do not design any critical elements (text, logos, etc.) within 2" of the edge.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines