

# Outdoor Banners:

## Blizzard - Max Width X Min Height

Max. Width 40" X Min. Height 57"

Please be sure to keep all text, logos, critical design elements out of the grommet area & gray box at bottom (see gray area on template)

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

please keep type, logos and critical design elements off the gray area. This is where the grommets and bottom rail will be placed.