This area will be folded to the back to create the pole pocket

fold line

do not design critical elements in this area

stitch line

Double Sided Hanging Banners:
8' x 4' w/ Pole Pockets

Total Graphic Area: 98"w X 57.5"h
Total Visual Area: 96"w X 48"h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

Please include a 1" bleed around the perimeter as indicated on this template.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT

finished edge
bleed area

stitch line

do not design critical elements in this area

fold line

This area will be folded to the back to create the pole pocket

This area will be covered once the material from the front of the graphic has been folded to the back to create the pole pocket

BACK

finished edge
bleed area

This area will be covered once the material from the front of the graphic has been folded to the back to create the pole pocket

This area will be folded to the back to create the pole pocket

fold line

do not design critical elements in this area

stitch line

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FRONT

finished edge
bleed area

stitch line

do not design critical elements in this area

fold line

This area will be folded to the back to create the pole pocket

This area will be covered once the material from the front of the graphic has been folded to the back to create the pole pocket

BACK

finished edge
bleed area

This area will be covered once the material from the front of the graphic has been folded to the back to create the pole pocket