Double Sided Hanging Banners:

8' x 4'

Total Graphic Area: 98"w X 50"h

Total Visual Area: 96"w X 48"h

Please be sure to include a 1" bleed around the perimeter. Please keep all critical elements such as text, logos, etc. within the safe area (gray box in template).

Please note that this template is to be used when ordering a hanging banner with the following options: hem, no hem or grommets. Grommet placement is indicated around the perimeter by gray circles. Please disregard these circles if ordering the hemmo hem options of the hanging banner.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

FRONT

safe area
finished edge
bleed area

BACK

safe area
finished edge
bleed area

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