

# **Artwork Preparation Guide**

# **Artwork Submission Process**

### 1. Place Your Order

Once you have placed your order you will receive all necessary artwork preparation documents if not on product page.

### 2. Create Your Artwork

Prepare your artwork according to the technical specifications detailed in the column to the right.

# 3. Upload Your Artwork

**Upload\*** (for large files over 5MB): https://www.epicdisplays.com/Artwork-Upload-Form.html

**Email** (for small files under 5MB): clientservice@epicdisplays.com

# 4. Approve Your Proof

Within 1 to 3 business days you will receive proof images by email. Please review and reply with your approval.

*Important Note:* Production does not begin until implicit proof approval is received and payment is confirmed.

\* Uploads · It's important to include order and contact information into the form when uploading artwork files. Uploads without this information are not guaranteed processing.

# **Artwork Turnaround Time**

Contact us for recent turnaround times. On average, many require 3 to 5 business days of printing time from the date of your proof approval. Note: This does not include the shipping time.

# **Rush Shipping**

Please provide your desired in-hand date when ordering. We can always expedite shipping. There is no rush printing service.

### Questions?

Email clientservice@epicdisplays.com
Call 1.855.536.3385

# **Technical Specifications**

The following outlines the critical technical specifications for preparing print-ready artwork. It is very important to prepare your files according to the following guideline to ensure a timely and quality print of your artwork.

If you are not a seasoned graphic designer and some of this doesn't make sense, that's ok! Give us a call and we will be happy to explain any of the terms and techniques described.

## **Application Formats**

It is highly recommend to create your print-ready artwork files in Adobe Illustrator® CS and Photoshop® CS files. Submitted file type should be High Quality PDF only.

### Resolution

Raster images should have a minimum resolution of 100 PPI (pixels per inch). Note: Images meant for print are often discussed in terms of DPI (dots per inch). If you are sourcing a raster image for your artwork it is highly recommended that the DPI be no lower than 300 DPI.

### **Proportions**

Set up your files at 100% of the final output size. If this isn't possible, set up proportionally at 50% (200 ppi) or 25% (400 ppi) of the final output size. Do not go smaller than 25%.

#### **Fonts**

Be sure to convert all text to outlines/paths.

### **Vector Images**

Wherever possible use vector-based formats for logos and other illustrated (non-photograph, or, raster) images in your artwork.

# Color

All artwork is converted to an printed in CMYK. It is recommended that you create your artwork using a CMYK color-space.

### **Color Matching**

If you require a color to match a Pantone® color please specify the PMS value when submitting your files. *Note:* Color matching is easier with non-flattened, non-gradient, vector-based files. If color matching is critical then please request a test print sample prior to authorizing a large print production. Precise matching cannot be guaranteed.