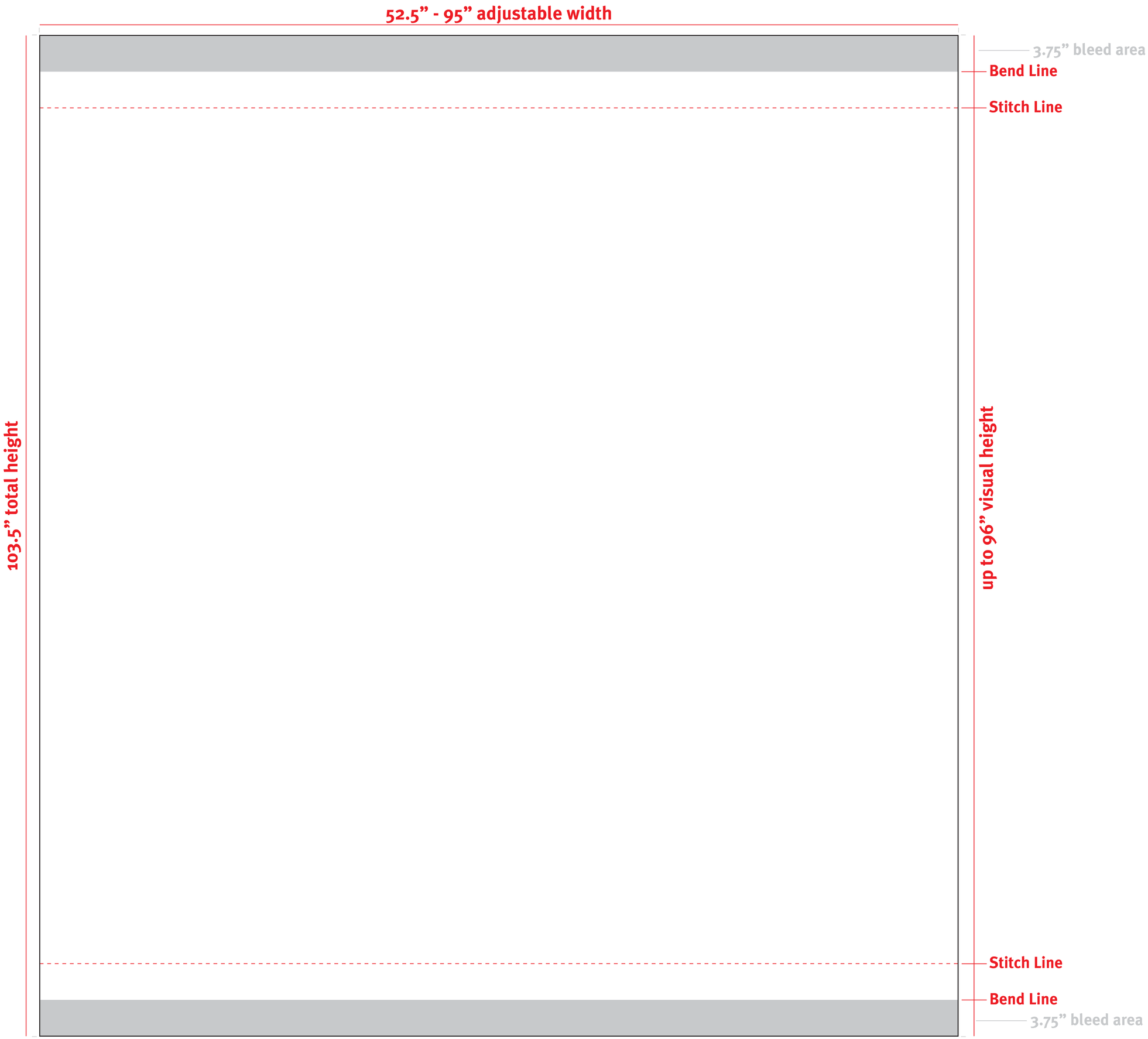
## Telescopic Banner: Pegasus

Total Graphic Area: 52.5" - 95"w X 44" - 103.5"h
Total Visual Area: 52.5" - 95"w X 36.5" - 96"h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

Graphics printed on 8oz. Oxford using the dye-sublimation printing process will need an extra 1" bleed around the perimeter (see layers - extra dye sublimation layout can be turned on)

## General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines